

WARNER BROS. • THE NO. 1 COMPANY



The Popular  
Gold Diggers  
Are At It Again

# "havana widows"

A First National Laugh Hit with  
Joan Blondell, Glenda Farrell,  
Guy Kibbee, Allen Jenkins,  
Frank McHugh, Ruth Donnelly,  
\* \* \* \* Lyle Talbot \* \* \* \*

## "7 GREAT COMICS IN A RIOT OF LAUGHS"



by

**JULES M. CURLEY**

*Publicity & Advertising Director*

**WARNER BROS. THEATRES  
NEW JERSEY ZONE—**

*and Member Warner Bros.  
National Exploitation Board*

Here's a comedy that is a riot of laughs with fast action, snappy, peppy dialogue and smart situations. "Havana Widows" provides plenty of hectic mirth for the small town audience as well as for the de luxers.

A wealth of good marquee material is in the cast. Every name has a definite draw and means money. Just imagine having Joan Blondell, Lyle Talbot, Glenda Farrell, Frank McHugh, Allen Jenkins, Guy Kibbee, and Ruth Donnelly, seven ace comics in the same picture!

The angles for exploitation are unlimited. Here is a picture with which to launch an "All Comedy Week." Everything goes on a wild spree for fun and hilarious entertainment. Even your advertising and your lobby should reflect the comedy. Use your lobby and front to tell about the merry escapades of these modern gold diggers and their sugar daddies.

Get your patrons to join in these advance preparations. Ask them to submit nonsensical

gags, funny sayings, and wise-cracks which should be lettered on large signs and hung in your lobby. Offer prizes for the best wise-crack contest in your local newspaper; limericks about "Havana Widows" ought to be a great newspaper feature and act as a great plug for the picture.

You can go the limit on street ballyhoo. The picture offers many opportunities for comedy stunts which will attract a great deal of attention.

Sell the picture with plenty of out-door posting. The posters designed for "Havana Widows" handle the comedy angle very cleverly and will make good cut-outs besides.

Your local radio station should welcome the comedy sketch contained in this press book.

You can't go wrong with this one. They don't come any funnier than "Havana Widows" and the crazier the gags you pull, the greater they'll go for it.

## "HAVANA WIDOWS" WILL GET THE DOUGH!

# Production Information

## Cast of Characters

|                     |                  |
|---------------------|------------------|
| Mae Knight .....    | Joan Blondell    |
| Sadie Appleby ..... | Glenda Farrell   |
| Deacon Jones .....  | Guy Kibbee       |
| Bob Jones .....     | Lyle Talbot      |
| Herman Brody .....  | Allen Jenkins    |
| Duffy .....         | Frank McHugh     |
| Mrs. Jones .....    | Ruth Donnelly    |
| Mr. Otis .....      | Hobart Cavanaugh |
| Butch O'Neill ..... | Ralph Ince       |
| Mrs. Ryan .....     | Maude Eburne     |
| Mullins .....       | George Cooper    |
| Timberg .....       | Charles Wilson   |
| Wheelman .....      | Gary Owen        |

## The Story

Mae and Sadie, Broadway chorus girls are disgruntled with their lot in life. So when Gladys, a former dancer in the same show, turns up with glad rags and lots of cash, and explains that she picked up a sucker in Havana, and that there were plenty more there to be plucked, they decide to get into the game.

They borrow \$1,500 from Herman, a gunman, who is sweet on Mae, on a tale that Mae's mother is sick in Kansas. Herman forges his boss' name to a check to get the money.

In Havana, the girls go to Duffy, a shyster lawyer who had helped Gladys frame her sucker. He steers them into Deacon Jones, supposedly a wealthy man. The Deacon is a bit shy of them, however, because his wife is always on his trail.

While the girls are having some drinks with the Deacon in a cafe, his son warns him that Mrs. Jones is looking for him. He tries to get out but she sees him first. He claims he has come to find Bob whom he accuses of being with the girls. Bob accepts the role, dances with Mae and falls in love with her. Mae likes him but she is after the coin and is determined to frame his dad.

Sadie and Mae send the Deacon a fake message telling him his son is drunk at a Turkish bath house and asking him to come and get him. Two pugs have been stationed at the door who grab the Deacon, undress him, and lock him in a room.

Mae slips into the room in a kimono while Sadie takes some flash-

lights of the two, with Mae's arms tightly clasped about the Deacon. She then gives a signal for Duffy, who is supposed to be outside, to come in and shake the Deacon down.

Duffy, who is a bar fly, has picked up Herman who went to Havana to find the girls and his money, when his boss, Butch, discovered the forged check. Duffy persuades Herman to go with him as a witness. Just as they draw up to the curb of the supposed bath house, another taxi bumps into them. The two drivers get into a fight and disturb the whole neighborhood. Herman sees Butch is the occupant of the other cab and beats it, with Butch after him.

The girls try to hold the Deacon, but the police arrive and arrest them all, including Duffy who has been knocked out by a chance blow in the fight. They are arraigned in police court. To their amazement the Deacon's wife comes forward and thanks them for getting evidence through which she can procure a divorce from her husband. She holds the money bags and the Deacon has nothing.

Butch catches Herman, but instead of putting a bullet through him, says he wants him to come back to him, as his luck has deserted him since Herman left. They all leave for New York together, Bob engaged to Mae. Herman forgives their double cross through his happiness in getting out alive after his scrape with Butch and marries Sadie on shipboard.

## Production Staff

|                                     |                  |
|-------------------------------------|------------------|
| Director .....                      | Ray Enright      |
| Screen Play by .....                | Earl Baldwin     |
| Dialogue Director .....             | Stanley Logan    |
| Cameraman .....                     | George Barnes    |
| Film Editor .....                   | Clarence Kolster |
| Art Director .....                  | Esdras Hartley   |
| Gowns by .....                      | Orry-Kelly       |
| Vitaphone Orchestra Conductor ..... | Leo F. Forbstein |

## Official Billing

First National Pictures, Inc.  
& The Vitaphone Corp. 25%

presents  
"HAVANA WIDOWS" 100%

with  
Joan Blondell—Glenda Farrell— 75%

Guy Kibbee—Lyle Talbot 75%

Allen Jenkins—Frank McHugh—Ruth Donnelly 60%

Directed by Ray Enright 20%

A First National and Vitaphone Picture 40%

Length—5765 Ft. Running Time—62 Mins.

## Biographies

### JOAN BLONDELL

In less than two years from the time that Joan Blondell, a native New Yorker, was brought to Hollywood to appear with James Cagney, in the Warner Bros. picture, "Sinner's Holiday," she had become a star in her own right and one of the present day's greatest box office attractions.

From earliest infancy, Joan's life has been closely allied with the theatre. Her father, a well-known vaudeville performer for twenty years, carried his family with him in his treks across the country on the various vaudeville circuits and each and every member of the group had a part in the act not excluding the baby, Joan, when she was scarcely able to walk.

Following her sensational debut in "Sinner's Holiday," Joan next appeared in "Office Wife" and then in quick succession, "Illicit," "Other Men's Women," "My Past," "God's Gift to Women," "Night Nurse," "Blonde Crazy," "The Famous Ferguson Case," "Blondie Johnson," "Three on a Match," "Central Park," "Big City Blues," "Gold Diggers of 1933" and "Footlight Parade."

### FRANK McHUGH

Frank McHugh has been on the stage since his early youth. Born in Homestead, Pennsylvania, of theatrical parents, Frank's earliest thoughts were of the theatre. Following years as a troupier in many stock companies throughout the United States and Canada, he was induced by his friend, Frank Fay, to accept a role with the latter in "Bright Lights." He speedily drew the attention of screen audiences and after having given outstanding performances in many pictures, he was signed under a long term contract by Warner Bros. His latest pictures include "Footlight Parade," "Elmer The Great," "Parachute Jumper," "Grand Slam," "The Crowd Roars," "One Way Passage," "The Dark Horse," "The Mystery of the Wax Museum," "Life Begins," "Ex-Lady" and "Lilly Turner."

### GUY KIBBEE

Guy Kibbee was born in El Paso, Texas, on March 6, 1886, weighs 200 pounds and is 5 feet 10 inches tall. Launched upon a stage career at an early age, he toured the country for years with various stock companies and won attention as one of America's most capable actors. His performance in the Broadway production, "The Torch Song" was so outstanding that Hollywood summoned him for important screen roles, and since his introduction to movies audiences, he has gained a huge following among the fans. His more recent pictures include: "42nd Street," "Footlight Parade," "Gold Diggers of 1933," "The World Changes," "Lilly Turner," "The Silk Express," "The Life of Jimmy Dolan," "Girl Missing" and "The Crooner."

### ALLEN JENKINS

Allen Jenkins, one of the rare comedy characters of the screen, was born in New York City. He turned to the stage when a boy and has been linked with the theatre ever since.

He started as a chorus boy, playing in the same show with James Cagney. After three years in the chorus, he attended dramatic school and branched out as a character actor. He played in many Broadway successes, including "Blessed Event," "What Price Glory," "The Last Mile," "Rain" and "Five Star Final."

Last season he played in an even dozen pictures for Warner Bros.-First National, with whom he is under contract. The more recent include "The Silk Express," "The Mayor of Hell," "The Keyhole," "Mind Reader," "Blondie Johnson," "42nd Street" and "Bureau of Missing Persons."

### LYLE TALBOT

Steeped in the atmosphere of the theatre since infancy, it is not surprising that Lyle Talbot should early take up theatricals. He was born in Pittsburgh where his father was operating a stock company and made his first appearance under his father's direction when sixteen years of age, as a magician. After several years in stock and in the Little Theatre field, he was signed by Warner Bros.-First National for a role with Douglas Fairbanks, Jr. in "Love Is a Racket." Since then he has appeared in many outstanding productions under the Warner Bros.-First National banner including "Ladies They Talk About," "20,000 Years in Sing Sing," "The Blue Moon Murder Case," "Three on a Match," "She Had to Say Yes" and "Mary Stevens, M.D."

### GLEND A FARRELL

Glenda Farrell was born in Enid, Oklahoma, and made her debut on the stage as Little Eva in "Uncle Tom's Cabin" at the age of seven. With the exception of occasional pauses for education, she has been on the stage ever since, spending most of her life, as she expresses it, in a trunk.

She was a member of the Brissac Stock Company of San Diego, the Morosco Company of Los Angeles, and the Alcazar in San Francisco. From there she went to Broadway where she played in such successes as "Divided Honors," "Love Honor and Betray," "The Rear Car" and "Skidding." Her last stage play was "Life Begins" and her work was so outstanding she was selected by Warner Bros.-First National to play the same part in the picture. This brought her a long term contract.

Her chief interest is now centered in pictures and she has played with success in "I Am a Fugitive From a Chain Gang," "The Match King," "Grand Slam," "Central Airport," "Girl Missing," "The Keyhole," "Mary Stevens, M.D." and "Bureau of Missing Persons."

### RUTH DONNELLY

Ruth Donnelly was born in Trenton, N. J., a niece of Mayor Fred Donnelly of that city, who has the long distance record of holding down that chair for twenty-two years.

She was trained for the stage from childhood and started her theatrical career in the chorus with Ina Claire in "The Quaker Girl." She was with George M. Cohan for four years and played comedy leads with Broadway shows for many seasons before entering pictures.

Miss Donnelly went to Hollywood a little more than a year ago, appearing in minor roles in several pictures. Her first distinctive hit came with her role in "Blessed Event," after which she was signed by Warner Bros.

Her recent pictures include "Female," "Footlight Parade," "Bureau of Missing Persons," "Goodbye Again," "Private Detective 62," "Lilly Turner," "Hard To Handle," "Employees' Entrance," "Ladies They Talk About" and "Ever In My Heart."

## Screen Records

JOAN BLONDELL—"Footlight Parade," "Gold Diggers of 1933," "Goodbye Again," "Blondie Johnson," "Lawyer Man," "Central Park."

GLEND A FARRELL—"Bureau of Missing Person," "Mary Stevens, M.D.," "The Keyhole," "Central Airport," "Girl Missing," "Life Begins," "The Mystery of the Wax Museum."

GUY KIBBEE—"The World Changes," "Footlight Parade," "Lilly Turner," "The Silk Express," "Gold Diggers of 1933," "42nd Street."

LYLE TALBOT—"Mary Stevens, M.D.," "She Had To Say Yes,"

"Girl Missing," "The Life of Jimmy Dolan," "Ladies They Talk About."

ALLEN JENKINS—"Bureau of Missing Persons," "The Silk Express," "Mind Reader," "The Keyhole," "Mayor of Hell," "Blondie Johnson."

FRANK McHUGH—"Footlight Parade," "Lilly Turner," "Elmer the Great," "Parachute Jumper," "Ex-Lady," "Grand Slam," "One Way Passage."

RUTH DONNELLY—"Footlight Parade," "Bureau of Missing Persons," "Goodbye Again," "Private Detective 62," "Lilly Turner."

RALPH INCE—"You Said a Mouth-

ful," "The Tenderfoot," "State's Attorney," "The Mouthpiece," "Men of America," "Lucky Devils."

MAUDE EBURN—"Ladies They Talk About," "Stranger in Town," "The Reckless Age," "The First Year," "The Trial of Vivienne Ware."

GEORGE COOPER—"Forbidden Trail," "Uptown New York," "Flames," "Sky Devils," "Laughing Sinners," "Paid," "Gentleman's Fate."

RAY ENRIGHT (Director)—"The Silk Express," "Blondie Johnson," "The Tenderfoot," "Play-Girl," "Scarlet Pages," "Dancing Sweeties."

your 1st story

## Joan Blondell Heads Bang-up Comedy Cast In "Havana Widows"

Put Joan Blondell, Glenda Farrell, Guy Kibbee, Frank McHugh, Ruth Donnelly and Allen Jenkins together in one picture and it's bound to spell comedy. First National has grouped this sextet of sparkling fun makers into its latest comedy drama, "Havana Widows," which comes to the Theatre on . . . . . Add to this sextet Lyle Talbot, as the handsome leading man, plus sparkling, snappy, typical Joan Blondell-Glenda Farrell dialogue and you have a rare combination.

The screen play, which is an original by Earl Baldwin, concerns the adventures of two Broadway chorus girls, Joan Blondell and Glenda Farrell, who go to Havana to pick themselves a couple of millionaires to shake down for breach of promise money. They had been led to believe that Havana was simply flooded with rich suckers waiting to be taken for easy money.

The entanglements into which they get themselves with Guy Kibbee as the "millionaire" sucker form the basis for the hilarious situations.

Lyle Talbot, as the son of the supposed millionaire, plays the romantic lead who meets and falls in love with one of the girls, Joan Blondell, who is trying to trim his father.

The scenes are photographed against a colorful background which takes in the famous bar rooms, hotels and night clubs of the resort town with the exotic Cuban Rumba dance presented by a score or more of beautiful dancers.

Other fun makers in the cast besides those already mentioned include Hobart Cavanaugh, Ralph Ince, Maude Eburne, George Cooper, Charles Wilson and Gary Owen. Ray Enright directed.

your 2nd story

## 6 Star Comedy Cast Puts Hilarious Note In "Havana Widows"

Six stellar comedians appear in the cast of the First National picture, "Havana Widows," which comes to the Theatre on . . . . . They are said to give the picture such an unusual comedy twist as to make it one of the most hilarious fun-makers the screen has seen in many a day.

Joan Blondell and Glenda Farrell, two of the most sophisticated wisecrackers of the screen, as the two Broadway chorus girls on a quest for millionaires in Havana whom they plan to shake down, head the cast.

The other four scintillating comedians include Guy Kibbee, Allen Jenkins, Frank McHugh and Ruth Donnelly. With Lyle Talbot playing a straight role as the hero of the piece, and making a perfect foil for the broad comedy roles, the cast is an unusually excellent combination.

Other members of the cast are also well known players and include Hobart Cavanaugh, Ralph Ince, Maude Eburne, George Cooper, Charles Wilson and Gary Owen.

The plot of the story by Earl Baldwin concerns the somewhat shocking adventures of two Broadway gold diggers who set out to make money by the old-time badger game. It is treated in such a humorous vein and carries so much sparkling dialogue, however, that the shock situations are turned into riotous laughs.

Ray Enright has given a unique twist to the direction which adds greatly to the hilarity of the piece.

Falling for a Havana Widow



Handsome Lyle Talbot cannot resist the charms of lovely Joan Blondell as she cavorts her way through her latest comedy sensation, "Havana Widows," coming . . . . . to the Theatre. Glenda Farrell, Frank McHugh, Allen Jenkins and Guy Kibbee are in the supporting cast.

Mat No. 4 Price 10c

your 3rd story

## Glenda Farrell Cast as Chorine Refuses to Show Shapely Leg

Believe it or not Glenda Farrell, who possesses a pair of the shapeliest limbs in Hollywood, does not like to appear in pictures with more than her ankles showing. Yet in her latest First National comedy drama "Havana Widows," which comes to the Theatre . . . . . Glenda waived her reluctance to showing her legs, because the script called for it.

After director Ray Enright had pointed out to her that the opening scenes were supposed to show a line of burlesque girls, with Glenda playing one of the girls, Glenda agreed to don tights provided the shot was a long shot—that is, taken from a distance. When you see this scene in "Havana Widows" upon the screen, you won't be able to pick out Glenda Farrell until the camera moves in for a close-up. Then you'll see Glenda from the waist up, wisecracking with her neighbor in the line, Joan Blondell.

Glenda explained her inhibitions against showing her legs as being due to the fact that her entire stage training has been along straight dramatic lines. She has never appeared in a musical comedy and consequently never had occasion to "strip" as appearing in abbreviated costumes is commonly called in the vernacular of the stage.

In "Havana Widows," Joan Blondell and Glenda Farrell appear as two chorus girls who become disgusted with the undue demands made upon their time by the manager and decide to go hunting for millionaires in Havana. They are out to snare a couple by hook or crook. Their adventures rock and shock Havana. Others in the cast include Lyle Talbot, Guy Kibbee, Allen Jenkins, Frank McHugh and Ruth Donnelly, all but Talbot being known as splendid comics. Earl Baldwin wrote the screen play and the snappy dialogue heard in the picture.

your 4th story

## Joan Blondell's Wish Denied 15 Years Ago Granted in New Film

Fifteen years ago, Joan Blondell wanted to wear a certain stage costume which her mother refused to let her wear. Joan never forgot that costume.

In "Havana Widows," her latest First National comedy drama, which comes to the Theatre on . . . . . she plays a burlesque chorine who quits the troupe to dig gold in the joy spots of Havana.

The opening sequences of the pic-

your 5th story

## 40 Burlesque Queens Shake Shapely Legs In "Havana Widows"

Forty Hip-Hip-Hooray girls shake mean legs at the bald-headed row in "Havana Widows," a First National picture which comes to the Theatre on . . . . . This is a night at Borsky's Burlesque and comprises a hilarious opening scene for this new comedy-drama.

The forty beauties of the burlesque are headed by Joan Blondell and Glenda Farrell. While they furnish four perfectly shaped legs and loads of fun for the edification of the audience, it is no laughing matter for the girls, however, for after the show Miss Blondell is given a week off because she refuses to show her figure at a club smoker and Miss Farrell is fined five dollars of her meagre salary for scratching her back during the performance.

Disgusted with the life, the girls decide to quit and go to Havana in search of millionaires to fleece. But in the working out of their scheme the two burlesque queens get into a peck of trouble that rocks the Cuban capitol.

Other members of an exceptional comedy cast include Lyle Talbot, Allen Jenkins, Frank McHugh, Ruth Donnelly, Hobart Cavanaugh, Ralph Ince and Maude Eburne. Earl Baldwin, who wrote the screen play, has filled it with snappy, wise cracking dialogue as well as unique and humorous situations. Ray Enright directed.

ture show her and Glenda Farrell backstage at the burlesque house, bemoaning the trials and tribulations of show business. She needed a costume thoroughly typical of the environment . . . . . a costume that would set her apart at once from the upper reaches of the life theatrical and identify the brand of show in which she worked. Joan offered an idea—which the wardrobe department accepted with alacrity. Once, when Joan was a child touring in vaudeville with her parents, a former star of burlesque played on the same bill with them. Joan remembers the astonishment which, even at that tender age, she felt on first seeing this worthy

your 6th story

## Talbot Acts as Foil To Joan Blondell In "Havana Widows" Film

Joan Blondell and Lyle Talbot form an unusually fine romantic comedy team in "Havana Widows," the First National comedy drama which comes to the Theatre on . . . . .

The blonde Blondell plays a strictly comic role while the handsome dark complexioned Talbot plays his role straight, making a perfect foil for Blondell.

This is the first time the two have played opposite each other in the leading roles. It is also one of the few times that Talbot has been cast to play a leading romantic role, his lot usually being that of the villain. Miss Blondell, who plays a straight, comic, or romantic heroine with equal facility, in this picture is a wisecracking combination of all three.

As a gold digging Broadway chorus girl in Havana on the hunt for millionaire suckers, Miss Blondell with her pal, Glenda Farrell, create more spontaneous laughs than is usually found in half a dozen comedies.

The screen play by Earl Baldwin gives a unique twist to the old badger game that takes it out of the serious class and into the realm of snappy comedy.

Other members of the cast include Guy Kibbee, Allen Jenkins, Frank McHugh, Ruth Donnelly, Hobart Cavanaugh, Ralph Ince and Maude Eburne. Ray Enright has given the picture clever handling in his direction.

lady's opening costume. It consisted of pink fleshings, a few enormous sunflowers and a large butterfly topping the blonde head. She wanted one just like it—a craving which her mother did not approve.

But all good things come finally to those who wait. Joan described this costume to the First National wardrobe department. They duplicated it. And now, 15 years later, she had a chance to wear it in "Havana Widows," which is a hilarious comedy written by Earl Baldwin. Others in the cast include Guy Kibbee, Lyle Talbot, Allen Jenkins, Frank McHugh and Ruth Donnelly. Ray Enright directed.

## The Start of Another Cuban Revolution?



Look at Ruth Donnelly's face as she finds her son and husband in the company of those two notorious "Havana Widows," Joan Blondell and Glenda Farrell. Seems to have put a damper on the party, doesn't it? These stars and many others are to be seen in "Havana Widows," First National's comedy hit beginning . . . . . at the . . . . .

Mat No. 7 Price 10c



# Current Publicity

(Review)

## "Havana Widows" Will Keep You Laughing Throughout

Joan Blondell and Glenda Farrell Immense in Great Comedy of Two Gold Digging Chorines

**M**AYBE it's just that comedy is so welcome in times like these—at any rate the present reviewer found himself almost rolling in the aisles at "Havana Widows," First National comedy drama, which opened at the theatre.

Here is a fast comedy that steps along from one hilarious situation to another at express speed, with the smartest dialogue and the niftiest lot of wisecracking we have heard in many a day.

Joan Blondell's well earned reputation for getting off the grandest sort of repartee, is enhanced by this tangy roistering comedy. Just imagine the flippant Joan Blondell and the equally flippant and clever Glenda Farrell, as two burlesque queens, who decide to blow the stage and go in for millionaire collecting in Havana on a large scale. They're out for the dough, and they don't care even if they have to resort to the old badger game to snare it.

If you were casting this picture could you possibly select anyone else but Guy Kibbee for the dumb money victim, selected for the plucking? Or Allen Jenkins as Herman the comedy gunman body guard for a "big shot" gambler? Or Frank McHugh as the hard drinking attorney who acts as the go-between after the gold diggers have compromised their victim? And when it comes to romantic interest, you'll have to admit that Lyle Talbot is just the handsome, capable one you'd want for the straight lead.

Well, you'll find that First National's casting director has anticipated your own selections and has given "Havana Widows," as perfect a cast of comedy players as you could name.

Mae and Sadie, that's Joan and Glenda, stumble onto the idea of going to Havana and looking for sappy millionaires, after one of their former chorine friends visits them looking like a million dollars. It seems the girl friend has just returned from the Cuban capitol where she had shaken down a millionaire for sixty thousand dollars with a threatened breach of promise suit. What happens to the girls in Havana, forms the basis for a succession of laughs in situations which if they had been less broadly played might have been termed risque.

Joan Blondell and Glenda Farrell are incomparable and carry off their roles with high honors. As we stated a couple of paragraphs back, the entire cast shows the same careful selection that has come to distinguish all Warner Bros. First National productions.

Ray Enright who directed from the screen play by Earl Baldwin, has kept the story moving at a fast, even clip and has succeeded in combining the fine elements of story, cast and comedy into a decidedly entertaining picture, you're sure to enjoy.

## Wanted — Two Suckers



Joan Blondell and Glenda Farrell, a bit down on the luck, are seen wishing for the traditional helping hands. They get it from the audience where they are playing in "Havana Widows," First National's comedy riot.

Mat No. 3 Price 10c

5th day of run

## One Experience With Woolen Underwear Is Too Much for Kibbee

Guy Kibbee is all ready to go on the warpath.

This "turn-back-the-clock" movement to 1900—and earlier—in women's fashions, and men's as well, has Guy plenty worried. And not only worried, but sore—good and sore.

It's not the women he's worried about. They can dig up all of grandmother's dresses they please and strut in them to their hearts' content.

As far as men's clothes are concerned, Guy will stand for a lot—peg-top trousers, short tight coats, snub-nosed shoes, even fancy waistcoats and beaver hats.

But there's one garment at which Guy draws the line. If they tell him he's got to go back to that, his hat's in the ring—for keeps!

That's one-piece, ankle-length, woolen underwear. The old-fashioned union suit, in other words.

Maybe you think Guy is crying before he's hurt. So we'll let you in on a secret.

All through "Havana Widows," the First National comedy-drama now showing at the Theatre, Guy plays the role of Deacon Jones with Joan Blondell, Glenda Farrell, Frank McHugh, Lyle Talbot Allen Jenkins and Ruth Donnelly. Guy sweated and suffered in a union suit of woolen underwear.

The story describes Deacon Jones as the kind of an old sport who still wears woolen union suits. And there was nothing for Guy to do but sacrifice his personal feelings on the altar of art.

So he agreed to wear the union suit, like a penitent putting on a hair-shirt, and sweltered under the lights in a union suit during the making of "Havana Widows." But you'll never get him to wear the garment unless he happens to go to the North Pole on location.

"Havana Widows" is a comedy-drama about a couple of gold diggers in Havana on a hunt for a couple of millionaires. The picture was directed by Ray Enright.

Aw — C'mon!



An irresistible invitation from Glenda Farrell and Joan Blondell to see their comedy hit, "Havana Widows," now playing at the Theatre.

Mat No. 6 Price 5c

2nd day of run

## Lyle Talbot Enacts Only Straight Role in "Havana Widows"

Lyle Talbot played characters and heavies for so long that when he was put in "Havana Widows," the First National picture now showing at the Theatre, as the only "straight" part in the picture, he felt that his regeneration was complete.

He played his first straight part, or male lead in "She Had To Say Yes," and followed it with a lead opposite Kay Francis in "Mary Stevens, M.D." But he really never felt that he had changed from heavies to straight parts until he got his role in "Havana Widows."

If everyone in the picture but yourself, he contends, is either a comic or a heavy, as are Joan Blondell, Glenda Farrell, Frank McHugh, Ruth Donnelly, Guy Kibbee and Allen Jenkins—then there is no longer any doubt about what you are. You're a straight part.

"Havana Widows" is a hilarious comedy by Earl Baldwin, dealing with the somewhat daring adventures of a couple of Broadway burlesque queens on a millionaire hunt in Havana, in which they try to shake down their victims by a form of badger game. Ray Enright directed the picture.

3rd day of run

## Frank McHugh Pulls His Funny Drunk Act in "Havana Widows"

According to Frank McHugh, he has been doing his drunk act for fifteen years. It took Frank that length of time to get his act to the point where he could sit, stagger, flop and talk like a drunk and yet have his diction clear enough to be understood.

Frank got his first inspiration for

Orchids to Joan Blondell for the bravest deed of the year.

It happened on the set of "Havana Widows," the First National comedy now showing at the Theatre.

And it concerned a hamburger—Joan's—which somehow got lost. Joan had bought it right after dinner, an old habit of hers, and had eaten part of it. The rest of it disappeared.

Everyone, prop men and hairdressers and wardrobe people began a search. But no hamburger.

Joan's scene called for her to get into a Havana hotel bed. Despairing of the hamburger ever being recovered, she got into the bed.

The bell clanged, the lights went up, the cameras rolled, and all the machinery of a motion picture being made got under way. Just before the signal to start her lines, Joan raised a dramatic hand.

"Don't look for that hamburger any more!" she said. "It's under me."

Joan finished the take—and three others—on the hamburger.

The picture is a hilarious comedy-drama by Earl Baldwin, directed by Ray Enright. In the cast with Miss Blondell are Glenda Farrell, Guy Kibbee, Lyle Talbot, Allen Jenkins, Frank McHugh and Ruth Donnelly.

the act, he says, when he was touring the tank towns with his father and family, all of whom were actors. When he didn't have anything to do, he would sit, he says, in the little town hotels, watching the drunks in action.

There's only one time when you should never try to "act" like a drunk, he contends. And that's when you're really drunk.

McHugh brings one of his most amusing characterizations to the screen in First National's comedy-drama "Havana Widows," now playing at the Theatre, in which he plays opposite Joan Blondell, Glenda Farrell, Guy Kibbee, Lyle Talbot, Allen Jenkins and Ruth Donnelly. Ray Enright directed the picture from a screen play by Earl Baldwin.

Opening Day Story

## "Havana Widows" To Open Today at . . . With Joan Blondell

For good natured, rough and tumble, catch-as-catch-can comedy, "Havana Widows," the First National picture which begins a engagement on the screen of the Theatre today, is said to be the screen's undisputed champion.

Riotously funny and startling situations are created by Joan Blondell and Glenda Farrell. As two wise-cracking Broadway burlesque girls, they invade the Cuban capitol on a hunt for millionaire easy marks, whom they hope to compromise and shake-down for easy money.

Their decision to invade the Cuban capitol is reached after a former chorine friend had blown in on them looking the picture of prosperity. The friend's story that Havana was simply reeking with millionaires all anxious to be separated from their dough, leads Joan Blondell and Glenda Farrell to depart post-haste for Havana after first shaking down a boy friend for \$1500 for expenses.

There their mad adventures lead them into the most unusual lot of complications, which because they are played so broadly, result in one fast comedy situation after another.

Snappy dialogue has been injected into the screen play by Rian James. The comedy action is carried along by no less than six players who know how to strut their stuff. Besides Joan Blondell and Glenda Farrell these include Guy Kibbee, Allen Jenkins, Lyle Talbot, Frank McHugh, Ruth Donnelly, Ralph Ince and Maude Eburne. Ray Enright directed.

1st day of run

## Ruth Donnelly Sets Record By Acting in Five Films at Once

During the making of "Havana Widows," now showing at the Theatre, Ruth Donnelly, an important member of the cast, was appearing in five pictures at the same time at the Warner Bros.-First National studios. That establishes a new record for a featured player, even in these days of high-pressure production schedules.

In "Female," with Ruth Chatterton, she was playing a secretary. In "Ever In My Heart," with Barbara Stanwyck and Otto Kruger, she was wearing her hair tightly pulled back and leaving off the make-up for a prim New England maid-of-all-work.

In "Bureau of Missing Persons" she was the jovial receptionist guarding the gate at that same bureau. In "Footlight Parade," her role was that of the overbearing wife of Guy Kibbee—just as it is again in "Havana Widows."

Some of these five productions were finished before the others, naturally. But at one point or another all of them overlapped—at least so far as Ruth was concerned.

Joan Blondell has the stellar role in "Havana Widows," which is a snappy, wise-cracking comedy-drama of a couple of gold digging New York chorus girls on the hunt for millionaires in the Cuban capitol. Others in the cast include Glenda Farrell, Guy Kibbee, Lyle Talbot, Allen Jenkins and Frank McHugh. Ray Enright directed the picture from a screen play by Earl Baldwin.



# Current Shorts

## Current Shorts

### Glenda Farrell Swears Off on Kidding Habit

Glenda Farrell, who has one of the leading roles with Joan Blondell in "Havana Widows," a First National comedy-drama, now at the Theatre, has sworn off kidding. She's discovered that she does it, not wisely but too well. People who should, but don't understand the peculiar rapid-fire humor prevailing in the show business, have taken her literally, as she has discovered to her embarrassment, and occasionally to her cost. However, as she is Irish, you can expect Glenda to relax sufficiently to have her little joke now and then. Especially when Frank McHugh or Guy Kibbee are around.

### Blondell Springs Neat Pun on Spinster Friend

A spinster friend of Joan Blondell, who was playing a bit with Joan in her latest First National comedy-drama, "Havana Widows," now at the Theatre, told her with much trepidation of how she had been accosted on the street by a strange man.

"What did you do?" asked Joan. "I called a policeman," said the spinster. "You did!" said Joan. "Why didn't you call a minister?"

### Joan Blondell Abandons Her Baby Raising Plan

Joan Blondell, rumored to have contemplated deserting the films to "raise babies for husband George Barnes" immediately upon completion of the First National picture "Havana Widows," which comes to the Theatre on....., has abandoned the idea, at least for the present.

### Blondell Has Huge Car; Goes to Work in a Ford

Joan Blondell, who has the leading role in "Havana Widows," the First National picture now showing at the Theatre, has just bought a new automobile. It is the second biggest car in Hollywood, lacking only three inches of being as long as the big black foreign car driven by Joe E. Brown. Joan, however, drives a Ford to and from work at the studios.

### Prince of Wales' Valet Now With Lyle Talbot

Lyle Talbot, who plays a leading role in "Havana Widows," now at the Theatre, has for a valet a young Scotchman who once acted in the same capacity for the Prince of Wales. The valet came to Hollywood and worked for an actor before Lyle found him. He complained that, while he didn't mind helping make a lot of guests happy, he disliked very much carrying them home. As Lyle doesn't give wild parties—his valet went to work for him.

### Guy Kibbee Once Played In Stock for \$40 Per

Guy Kibbee, who is one of the stellar lights in the First National comedy-drama, "Havana Widows," now at the Theatre, recalled that eighteen years ago he had a job as a comedian with a well established stock company playing cities in the middle west. He was making \$40 a week—and that he firmly believed, then was the limit of his probable success as an actor.

### Glenda Strongly Refuses To Show Her Legs In Film

Glenda Farrell, who stars with Joan Blondell in "Havana Widows," laugh-riot now playing the the Theatre, is known as one of the loyalest troupers in Hollywood. There's nothing that Glenda won't do, if she thinks that it is for the best interest of the picture and the cast.

But in making "Havana Widows," Glenda was forced to balk. She doesn't like to have pictures of her legs taken. And so when she played the sequence as one of the burlesque queens, she flatly informed Director Ray Enright that there would be no close-ups of her pedal extremities taken. And, believe it or not, Glenda Farrell has two of the shapeliest legs in Hollywood!

## Havana Widows on the Spot



Joan Blondell and Glenda Farrell are taken a bit aback when Allen Jenkins accuses them of having walked off with his money. This is but one of the many hilarious scenes in First National's all-star, all-laugh hit, "Havana Widows," now playing at the Theatre.

Mat No. 2 Price 10c

## Star Cast in "Havana Widows"



This prize group of screen comics cavort through the new First National laugh riot, "Havana Widows," now playing at the Theatre. Reading from left to right, we see in the top row, Guy Kibbee, Ruth Donnelly, and Frank McHugh. In the bottom row, pretty Joan Blondell, Allen Jenkins, and flippant Glenda Farrell.

Mat No. 9 Price 15c

## Advance Shorts

### Wild Cuban Riot Seen in 'Havana Widows'

If anyone wants to get an idea of a Cuban riot it is only necessary to see the First National comedy-drama, "Havana Widows," which comes to the Theatre on..... It is not a newsreel of the recent fighting at the Cuban capitol, however, but a riot started by two taxi drivers when their machines crash. But it brings out the entire police force and the fire department before it is quelled. Coincident with the fight it lands Joan Blondell and Glenda Farrell, two Broadway chorus gold diggers, in the hoosegow, together with Frank McHugh, Allen Jenkins, Ruth Donnelly and Guy Kibbee.

### Glenda Farrell One of Saturday's Play Girls

Glenda Farrell, who is one of the "Havana Widows" in the First National picture of that title, which opens at the Theatre on....., is the last word in screen sophistication, but has never gotten over the Saturday night habit. No, it's not the bath. She never fails to find some kind of excitement for that night. If she isn't invited to a party or isn't giving one herself, she finds some congenial soul and starts out to stir up the neighbors.

### Joan Blondell Admits Winning Two Contests

Joan Blondell, star of the First National comedy-drama, "Havana Widows," which comes to the Theatre on....., admits to having won two contests as a young girl. One was when a theatre gave her a prize as the one girl in all Texas who looked most like Madge Bellamy. The other was a bathing beauty contest in California.

### Ralph Ince's Joke Led To Added Funny Scene

Allen Jenkins doesn't mind taking a ducking for his art's sake, but he says he draws the line at being half drowned. In "Havana Widows," the First National comedy-drama which comes to the Theatre on....., he plays the role of a bodyguard who has incurred the anger of the gang leader, played by Ralph Ince. In a chase to escape his wrath, he falls into a lake on the studio lot, after diving through a pig pen and a chicken coop. Jenkins made the fall into the water, then found that he could not get up. His feet had caught in a portion of an old tennis net lying on the bank. Ince, with a sardonic grin, had grabbed the end of the net so that Jenkins could not get up. He dragged Jenkins to the shore feet first, sputtering and choking. Director Ray Enright complimented him on making a perfect comedy scene, that was not all in the script, but looked so funny that it was left in the picture.

### Director in Extra Role in 'Havana Widows' Film

Ruth Donnelly says she knew the world changes, but she didn't ever know it changes quite so much.

Quite a number of years ago, when Ruth was a child star in motion pictures, and long before her later success on the stage with George M. Cohan at the latter's theatre in New York, she was directed by a certain well known director of the time at Universal known as Frank Crane.

Today Frank Crane is working as an extra in the First National comedy-drama "Havana Widows," which comes to the Theatre on....., with Miss Donnelly in one of the leading comedy roles.

### Fortunate Break Helped McHugh to Win Success

Frank McHugh, important in the cast of "Havana Widows," which comes to the Theatre on....., has no illusions about that narrow margin that divides success from failure.

The play which first brought him to Broadway notice, and subsequently to a screen career, was called "Excess Baggage." The show played the sticks without much success and then closed. Another management, however, took it over and brought it to New York. It opened on a Christmas night with ten other plays. At first no one took any notice of it. Then suddenly it caught on and finished out the season.

If it were not for that Christmas night arrival on Broadway, Frank is convinced he never would have reached Hollywood. It was just a lucky break that meant the difference between success and failure.

### Lyle Talbot's House Fills Long Felt Want

Lyle Talbot, who has a leading role with Joan Blondell in the First National picture, "Havana Widows," which comes to the Theatre on....., has moved into the first house he has ever lived in. It is the former home of Sidney Fox, on Whitley Heights, Hollywood. Lyle was raised by his grandmother, who owned and operated a hotel. On the few occasions he lived at home with his father and mother, between road engagements, he was always in an apartment. On the road with stock companies, he lived in hotels, and since coming to Hollywood a year ago, he has lived in the same apartment. Now at last he has a house, something he has always longed for.





# Advertising Section

T H E A T R E

Chain  
Down  
Your  
Pocket-  
Books . . .  
**THE  
GOLD  
DIGGERS  
ARE  
AT IT  
AGAIN!**



They left Broadway flat — and they're leaving Cuba flatter! See them shaking it up to the *rhythm* of the Rhumba — shaking 'em down to the *tune* of a million smackers! The biggest cast — the loudest laughs — the most fun — since "Footlight Parade"!

**"havana widows"**



8 great First National laugh stars!  
JOAN BLONDELL, GLENDA FARRELL, GUY KIBBEE, FRANK McHUGH, ALLEN JENKINS, RUTH DONNELLY, LYLE TALBOT, BARBARA ROGERS

Mat No. 20 Price 10c—240 Lines

**DANGER!  
WOMEN  
WORKING HERE!**

**"havana widows"**

T H E A T R E

The "Gold Diggers" in rhumba-land! They've left Broadway flat — and they're leaving Cuba flatter! See them shaking it up to the click of castanets . . . shaking 'em down to the tune of a million smackers!

6 Of Your Favorite Laugh Stars in First National's riot of fun!

JOAN BLONDELL  
GLENDA FARRELL  
GUY KIBBEE  
FRANK McHUGH  
ALLEN JENKINS  
RUTH DONNELLY

Mat No. 25 Price 15c—312 Lines

THEY BLEW HIS MAZUMA  
DOWN IN CUBA! . . .

**"havana widows"**

with  
JOAN BLONDELL  
GLENDA FARRELL

T H E A T R E

Mat No. 36 Price 10c—58 Lines

THEY'VE LEFT BROADWAY FLAT  
...and they're leaving Cuba Flatter!

**"havana widows"**

with  
JOAN BLONDELL  
GLENDA FARRELL

T H E A T R E

Mat No. 35 Price 10c—58 Lines

Use These Smart

THEY'VE LEFT BROADWAY FLAT  
... and they're leaving  
Cuba flatter!

... Tony's wives making Havana hotcha with American millionaires.  
See them shake it up on the boulevards—and shake 'em down under the palms!

1st National's new fun-frolic with six great laugh-stars—  
JOAN BLONDELL  
GLENDA FARRELL  
GUY KIBBEE  
FRANK McHUGH  
ALLEN JENKINS  
RUTH DONNELLY

**STRAND**  
B'way & 47th St. — Pop. Prices

**"havana widows"**

Mat No. 40—Price 10c—120 Lines

# Advertising Section

**THEY'VE LEFT BROADWAY FLAT**  
**...and they're leaving Cuba Flatter!**

*"I'll try anything once—that's my undoing."*

*"Good night! Think of being knee-deep in millionaires!"*

**havana widows**

They've cleaned up on "naughty, gaudy, sporty 42nd Street"... and now those glorious *Gold Diggers of Broadway* are off for rhumba-land loaded with "a lot of what it takes to get along!" Havana's their new gold mine—and baby!—how they can dig!

**Imagine—**  
**6 GREAT LAUGH STARS!**  
 You saw 3 of them in "42nd Street"... 2 of them in "Gold Diggers"... 4 of them in "Footlight Parade"... and now you can see them all together in First National's new laugh riot—

**JOAN BLONDELL  
 GLENDA FARRELL  
 GUY KIBBEE  
 FRANK McHUGH  
 ALLEN JENKINS  
 RUTH DONNELLY**

**T H E A T R E**

Mat No. 18 Price 15c—348 Lines

**T H E A T R E**

**Look Out, Men!**  
**THE GOLD DIGGERS**  
**ARE AT IT AGAIN!**

See them making Havana hotcha—and American millionaires!

**havana widows**

A First National laugh riot with  
 JOAN BLONDELL  
 GLENDA FARRELL  
 GUY KIBBEE  
 FRANK McHUGH  
 ALLEN JENKINS,

Mat No. 19 Price 5c  
 111 Lines

## Hot Ads from the New York Campaign



**CHAIN DOWN YOUR POCKETBOOK, BOYS—**  
 here come the hotcha gals from Havana. Tony's wives are shaking it up on the boulevards—shaking 'em down under the palms in

**havana widows**

... First National's newest fun-frolic with six great laugh stars:  
 JOAN BLONDELL - FRANK McHUGH  
 GLENDA FARRELL - ALLEN JENKINS  
 GUY KIBBEE - RUTH DONNELLY

**S T R A N D**  
 Broadway & 47th St. — Popular Prices

Mat No. 39 Price 10c—130 Lines

**● WATCH TONY'S WIVES "GO TO TOWN"!**

See them blow mazuma down in Cuba. When they roll their rhumba hips and bankroll eyes, it's all over but the laughing.



**havana widows**

JOAN BLONDELL  
 GLENDA FARRELL  
 GUY KIBBEE  
 FRANK McHUGH  
 ALLEN JENKINS  
 RUTH DONNELLY

First National's newest fun-frolic with six great laugh-stars

**S T R A N D**  
 BROADWAY & 47TH STREET — POPULAR PRICES

Mat No. 38—Price 10c—118 Lines

**NOW—THE GOLD DIGGERS ARE "IN THE MONEY" IN HAVANA!...**

You saw them cleaning up the Gay White Way in "Gold Diggers" ... Now see them showing the girls of rhumbaland "what it takes to get along!" They're shaking it up on the boulevards ... shaking 'em down under the palms ... shaking the world with laughter as they shake sugar from the sugar daddies of the sugar isle!



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6 of your own favorite laugh stars in First National's big comedy riot! Just look!... You couldn't pick a cast to top it—



**JOAN BLONDELL**  
Famous star of "Gold Diggers" and "Footlight Parade"

**GLEND A FARRELL**  
That wise-cracking blonde that steals show after show

**GUY KIBBEE**  
Hit comic of all the big Warner Bros. musicals

**FRANK McHUGH**  
Dizziest of all the screen's laugh stars

**ALLEN JENKINS**  
Funnier than he was in "42nd Street"

**RUTH DONNELLY**  
Another favorite from "Footlight Parade"

Mat No. 29 Price 15c—576 Lines

**SEE THEM  
SHAKE IT UP ON THE BOULEVARDS ...  
SHAKE 'EM DOWN UNDER THE PALMS!**

And there's a laugh in every shake as these mischievous mommas step out on the funniest gold-digging tour you've ever seen. It's the answer to "What's happened to the American dollar?"



6 times the Fun with these 6 Funny Favorites! . . . . .

JOAN BLONDELL • GLEND A FARRELL  
GUY KIBBEE • FRANK McHUGH  
ALLEN JENKINS • RUTH DONNELLY  
A First National Picture

T H E A T R E

Mat No. 27 Price 10c—204 Lines

**"WHAT'S HAPPENED TO  
THE AMERICAN DOLLAR?"**


You'll find out when you see these merry widows raising merry hades with pleasure-bent sugar daddies on the sugar isle! 6 of your own favorite laugh stars in First National's roaring riot of fun . . . . .



JOAN BLONDELL • GLEND A FARRELL  
GUY KIBBEE • FRANK McHUGH  
ALLEN JENKINS • RUTH DONNELLY

Mat No. 23 Price 10c—146 Lines

**"A MAN UNDER OUR BED! DIDN'T I TELL YOU OUR LUCK WOULD CHANGE?"**



Heaven help Havana when those traveling Gold Diggers arrive! They have what it takes and they give all they've got! See them shake it up on the boulevards—shake 'em down under the palms!

## "havana widows"

6 GREAT LAUGH STARS  
 JOAN BLONDELL  
 GLENDA FARRELL  
 GUY KIBBEE  
 FRANK McHUGH  
 ALLEN JENKINS  
 RUTH DONNELLY  
 A First National Picture

Mat No. 28 Price 15c—303 Lines

**SEE THEM SHAKE IT UP ON THE BOULEVARDS— SHAKE 'EM DOWN UNDER THE PALMS!...**



## "havana widows"

First National comedy riot with 6 great laugh stars including—  
 JOAN BLONDELL  
 GLENDA FARRELL  
 GUY KIBBEE  
 FRANK McHUGH

### THEATRE

Mat No. 21 Price 5c  
115 Lines

**THEY BLEW HIS MAZUMA DOWN IN CUBA! . . .**

You'll know what's happened to the American dollar when you see these two mischievous mommas making Havana hotcha—and American millionaires! When they roll those rhumba hips and bankroll eyes it's all over but the laughing!



## "havana widows"

JOAN BLONDELL  
 GLENDA FARRELL  
 heading a cast of 6 great laugh stars in First National's biggest comedy riot since "Gold Diggers."

Mat No. 22 Price 10c—188 Lines

*Look Out Men*  
 ...THE GOLD DIGGERS ARE AT IT AGAIN!  
**"havana widows"**  
 A First National Picture  
 JOAN BLONDELL GLENDA FARRELL GUY KIBBEE FRANK McHUGH  
**THEATRE**

Mat No. 34 Price 5c  
14 Lines

**"havana widows"**  
 6 GREAT LAUGH STARS  
 JOAN BLONDELL  
 GLENDA FARRELL  
 GUY KIBBEE  
 FRANK McHUGH  
 ALLEN JENKINS  
 RUTH DONNELLY  
 A First National Picture  
**THEATRE**

Mat No. 33 Price 5c  
14 Lines

## SNAPPY LINES TO PUT OVER PICTURE'S PUNCHY DIALOGUE

Here are a number of punchy dialogue lines which can be used effectively for lobby and front display with the accompanying stills. These stills are included in the regular set obtainable from your local exchange.

**BLONDELL:—You big bag of muscle, you!** (Still No. 75)

**BLONDELL:—End up behind the eight ball? The seven ball! There's no more room behind the eight ball.** (Still No. 6)

**JENKINS:—The only time you ever told me the truth was on the Albany night boat when you said my eye was getting black.** (Still No. 45)

**FARRELL:—Good night! Think of being knee deep in millionaires!** (Still No. 16)

**BLONDELL:—I'm pink and panting. What have you got on your mind besides your hat?** (Still No. 26)

**JENKINS:—Fifteen hundred bucks for an operation! Gee, your mother must have bought them gallstones from Tiffany!** (Still No. 20)

**FARRELL:—A man in our bedroom! Didn't I tell you our luck would change?** (Still No. 42)

**TALBOT:—Always remember—caution is the mother of lonesome old age.** (Still No. 72)

**BLONDELL:—How many times do I have to tell you—always find out who a guy is before you sock him.** (Still No. 41)

**BLONDELL:—I'll try anything once—that's my undoing.** (Still No. 71)

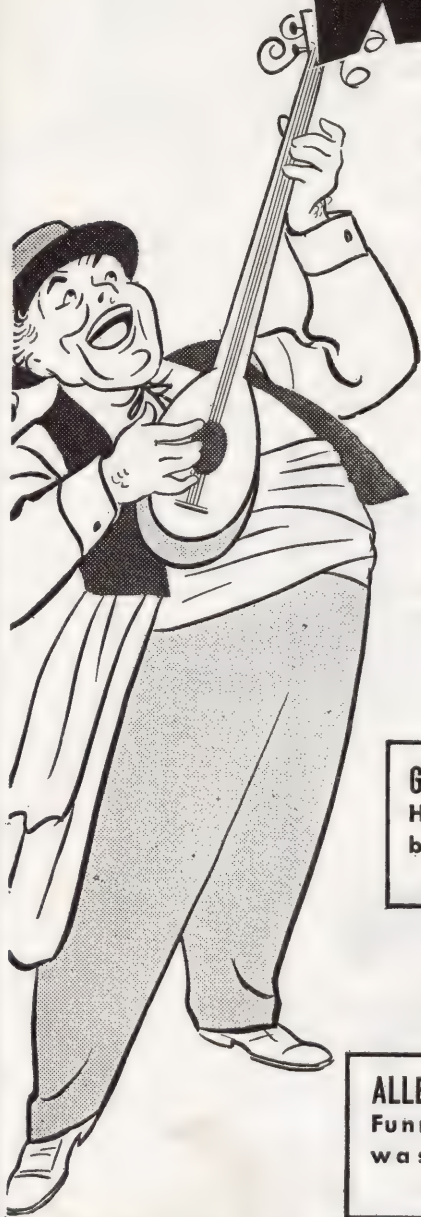
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 A First National Picture

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**T H E A T R E**

Mat No. 21 Price 5c  
115 Lines

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**BLONDELL:**—*I'll try anything once—that's my undoing.* (Still No. 71)

HERE THEY COME...  
6 GREAT LAUGH  
STARS.....

You saw 3 of them in  
"42nd Street"... 2 of  
them in "Gold Diggers"  
... 4 of them in "Foot-  
light Parade"... and  
now you can see *all 6*  
of them together in  
First National's roar-  
ing comedy of two  
merry widows raising  
merry hahas among  
the hotcha papas of  
hot tamale town—



**"I Havana  
Widows"**

with  
JOAN BLONDELL  
GLENDA FARRELL  
GUY KIBBEE  
FRANK McHUGH  
ALLEN JENKINS  
RUTH DONNELLY



T H E A T R E

Mat No. 30 Price 10c—570 Lines

...THEY MADE  
THEIR FORTUNE

—but they had to chase HIM  
all the way to Cuba! Don't  
miss the fun when the *Gold  
Diggers of Broadway* start  
making Havana hotcha —  
and American millionaires!



**"Havana  
Widows"**

A First National laugh riot with  
JOAN BLONDELL • GLENDA FARRELL  
GUY KIBBEE • FRANK McHUGH

Mat No. 26 Price 10c—346 Lines

*Look Out  
Men*

They've left Broadway flat—and they're leav-  
ing Cuba flatter! See them shaking it up to the  
rhythm of the rhumba — shaking 'em down  
to the tune of a million smackers—shaking  
the world with laughter as they shake sugar  
from the hotcha daddies of hot tamale town!

... THE GOLD  
DIGGERS ARE  
AT IT AGAIN!



**"Havana  
Widows"**

6 Great Laugh Stars in First National's roaring riot of fun—  
JOAN BLONDELL • GLENDA FARRELL  
GUY KIBBEE • FRANK McHUGH  
ALLEN JENKINS • RUTH DONNELLY

Mat No. 24 Price 15c—315 Lines



# Advertising Section



## FOR YOUR CONVENIENCE

every illustration in this campaign is reproduced here. Drawings can be enlarged or reduced directly from this page and are especially adaptable to individual space requirements. They also make excellent spots for lobby and front display.



# Stunt of the Week

## Funny Gag Line Contest Sells Comedy in Picture

Here is a great way to get across the fast comedy situations in "Havana Widows." Arrange with your local newspaper to conduct a contest using actual scenes shown below from the picture. The idea is to have readers write in the snappiest bit of dialogue that would fit each scene. The funnier the lines, the better! The dialogue should be in the form of a wisecrack.

Offer daily guest tickets good to see "Havana Widows" for the funniest lines written to fit each daily scene.

This contest idea provides unbeatable exploitation in advance of your opening of "Havana Widows." Besides it makes an interesting newspaper feature, which should be easy to plant. Go to it!

(First Day Publicity Story)

## Write A Funny Wisecrack And See 'Havana Widows'



### Free Movie Tickets For Best Lines To Fit Scenes In Picture Coming To Strand

TODAY the Daily News begins a new feature through which ten of our daily readers may earn a pair of guest tickets to see "Havana Widows" the riotous comedy feature coming next Friday to the Strand Theatre, with Joan Blondell and Glenda Farrell in the leading roles.

Above is an actual scene from "Havana Widows." All you have to do is submit a funny line of the dialogue which you think fits this scene. Ten pair of tickets will be awarded for the ten funniest dialogue lines submitted daily.

Each day a new scene will be printed in these columns. Make your copy as brief as possible, however, if the space provided in the photo is not large enough, write your dialogue lines on a separate piece of paper and paste the scene on it. What you really should strive for is a funny wisecrack such as Joan Blondell and Glenda Farrell might get off.

All dialogue lines on today's scene must be received no later than tomorrow at mid-night. Address Havana Widows Contest Editor, Daily News.

Now to help you in writing a funny dialogue line for this scene, it is no more than proper that we give you an idea what its all about. So here goes:

Glenda Farrell and Joan Blondell, a couple of burlesque chorus girls are dissatisfied with their lot in life.

They can't understand how former members of their troupe are able to land wealthy husbands, and leave the chorus ranks for a life of luxury and pleasure. Joan Blondell has just made the consoling remark, "There is always room behind the eight ball." Now what do you think Glenda Farrell's wise-cracking reply is to that.

C'mon, get started. Pick up that pencil and write your funny line to fit the picture above. It may bring you a pair of tickets to see the funniest comedy you've seen in a long time. The cast includes Joan Blondell, Glenda Farrell, Guy Kibbee, Allen Jenkins, Lyle Talbot, Frank McHugh and Ruth Donnelly, and that is assurance enough that you'll get plenty laughs when you see "Havana Widows" next Friday at the Strand Theatre.

(Second Day Publicity Story)

## Wisecracks Earn Tickets To See 'Havana Widows'

### Strand Offers Movie Tickets For Funny Lines For Scenes From Riotous Comedy Feature

IF YOU want a lot of fun, follow the merry escapades of Joan Blondell and Glenda Farrell as America's foremost gold diggers in "Havana Widows" and see how far they go to get their man.

The above scene is from "Havana Widows" the riotous First National comedy feature which opens next Friday at the Strand Theatre. It shows Frank McHugh as the famous breach-of-promise suit lawyer, taking the count because of mistaken identity. They thought he was some fresh intruder and have knocked him out cold by breaking a vase over his head. Of course the girls are frantic, but in all their bewilderment, Glenda Farrell has time to get in a wisecrack as only Glenda can! What do you think she is saying?

You do not have to write the exact dialogue that belongs to this scene. Any smart line that you think fits the scene and the situation will do. Above all it must be funny.

Your answer must be received no later than tomorrow midnight. Address the "Havana Widows" contest editor care of this newspaper.

Ten pair of movie tickets to see "Havana Widows" will be awarded

for the ten funniest dialogue lines submitted to today's scene. Tomorrow



(Third Day Publicity Story)

## Last Chance To Earn Tickets Good For 'Havana Widows'

### Supply Best Funny Line to Fit Scene and See Hilarious Comedy At The Strand Theatre

WELL from all appearances it looks like Joan Blondell, one of the gold-digging "Havana Widows" has finally caught her man.

Guy Kibbee, the sugar daddy after whom Joan Blondell has been on a merry chase, has finally been cornered. She throws her arms around him and fondly makes a smart crack which sets everybody roaring with laughter. Now you supply the funny line.



This is your last chance to try for one of the ten pair of guest tickets offered by the Strand Theatre for the best wisecrack or funny line that fits the above scene.

We have omitted the line that Joan Blondell cracks in typical Blondell

fashion. So it's up to you to supply the funny dialogue. Make it as brief as possible and get your answer in to the "Havana Widows" Contest Editor, no later than tomorrow mid-night.

The winners of the first day's ten

row we will print another scene from "Havana Widows" which gives you another chance to try for the guest ticket awards.

However if you want to get the full benefit of all the laughs the picture provides, be sure to see "Havana Widows" starting next Friday at the Strand Theatre. The cast includes such comedy favorites as Joan Blondell, Glenda Farrell, Guy Kibbee, Lyle Talbot, Allen Jenkins, Frank McHugh and Ruth Donnelly.

Now get busy and send us your funny line. It may bring you a pair of movie tickets to enjoy this mirthful picture.

best and funniest lines which fit the scene printed in this newspaper on Monday are as follows: (List names). To each have been mailed a pair of guest tickets to see "Havana Widows" which opens on Friday at the Strand Theatre.

"Havana Widows" is a hilarious comedy dealing with the somewhat daring adventures of a couple of Broadway burlesque queens on a millionaire hunt in Havana.

Joan Blondell and Glenda Farrell have the leading roles in this snappy, wisecracking comedy and are aided by other comedy screen favorites namely, Allen Jenkins, Frank McHugh, Guy Kibbee, Ruth Donnelly and Lyle Talbot.

Hurry in your funny line for today's scene. Only ten can be selected and here's hoping you are one of them.

The three mats for this "Stunt of the Week" are available as one unit. Order Mat No. 32, price 30 cents and upon receipt, plant the mats with your local newspaper for use on three successive days.

# Exploitation Ideas

## Limerick Contests Are Popular With Everyone

Here is a three-day Limerick Contest for your local newspaper. Fashion your publicity stories after the one given below for the second and third days. Readers are required to fill in the missing last line, and mail it to the Limerick Editor at your theatre, before midnight of the same day. Daily guest tickets may be awarded to a given number of persons who send in the cleverest last lines. The three best lines may be printed in the paper each day.

(Your Publicity Story)

### Havana Widows Rime Game Starts in the News Tomorrow

#### Win Yourself Guest Tickets by Writing Your Funniest Idea of a Last Line

Tomorrow starts the three-day "Havana Widows" Limerick Contest, presented by the Daily News in cooperation with the Strand Theatre in connection with the showing of the uproarious First National picture which comes to Canton .....

..... next. Limericks are always popular, but you are not required to write a limerick—only a 'last line'—the one which seems to you to give the snappiest and funniest final kick. As you, of course, know, the last line must rhyme with the first two. An example of a perfect limerick is the one composed by the late President Woodrow Wilson, in which he had some fun with his own face. It is as follows:

*"As a beauty, I know I'm no star;  
There are others more handsome, by far;  
But my face, I don't mind it,  
For I am behind it—  
It's the people in front that I jar."*

Compare with it the last line you

yourself make up. The trick is in making the last line rhyme with the first two.

Beginning tomorrow, and for the next two days the News will publish an incomplete limerick. On receipt of your copy of the News, fill in your last line, and mail before midnight of the same day to the Limerick Editor, care of the Strand Theatre. Each day pairs of guest tickets to "Havana Widows" will be awarded to the ten best last-liners. Be on the lookout!

Famous players featured in hilarious "Havana Widows" are Joan Blondell, Glenda Farrell, Guy Kibbee, Lyle Talbot, Allen Jenkins, Frank McHugh, Ruth Donnelly, Ralph Ince, George Cooper, Maude Eburne, Charles Wilson and Garry Owen. Ray Enright directed.

#### LIMERICK NUMBER ONE

*"Havana Widows" were most unhappy  
Because they had no sugar pappy—  
So they hatched up a plot  
To get what they'd not*

#### LIMERICK NUMBER TWO

*"Havana Widows"—Sadie and Mae,  
Decided they had best go gay—  
So they chiseled the dough  
That they needed, to go*

#### LIMERICK NUMBER THREE

*"Havana Widows," spick and span,  
Decided they must grab a man  
And so gaily they went  
On corraling one bent—*

## MAGIC SQUARE

Here's another of those unique little brain-teasers which never fails to bring forth splendid fan response when used by showmen. The present one conceals the sentence "TWO SNAPPY BURLESQUE QUEENS GOLD DIGGING IN HAVANA." It is deciphered by beginning with the circled letter, moving one square up or down, right or left, not diagonally, and ending with the square containing the period. Plan it in local paper offering guest tickets to the twenty persons first to send the correct solution to your theatre in care of the "Magic Square Editor."

|   |   |   |   |   |   |
|---|---|---|---|---|---|
|   |   | L | R | U |   |
| E | U | E | Y | B | A |
| Q | Q | S | P | P | N |
| U | E | W | T | A | A |
| N | E | O | S | N | H |
| S | L | D |   | G | I |
| G | O | D | I | G | N |

Mat No. 12 Price 5c



Joan Blondell goes Cuban with a vengeance in "Havana Widows."

Mat No. 31  
Price 10c

This still is swell for lobby, newspaper and posting.

### LADIES' GARTERS GAG GIVEAWAYS

The many humorous situations in this farce comedy give you a swell opportunity to go the limit in exploiting this picture with comedy gags.

One way of doing this is to hand out ladies' garters as an advance teaser. These can be secured at a very low cost from a local dealer.

Each garter should be fastened to a card, which can be made up cheaply and easily, carrying copy along the following lines:

SOUVENIR FROM THE "HAVANA WIDOWS"

They'll Have You Laughing Till It Hurts!

See Them at the Strand Theatre Starting Friday

### TOUR GIRLS IN FLASHY AUTO

This is a picture that lends itself to plenty of street ballyhoo. A novel way of attracting attention to the show is to plant two pretty girls in a large, flashy touring car.

Have the girls dressed in striking clothes, with a lot of cheap jewelry—in fact, have them give the appearance of being overdressed.

Send the car throughout the town with a banner attached reading:

"TWO HAVANA WIDOWS WHO KNOW HOW TO GET THEIR MAN"

See how they do it in "HAVANA WIDOWS" With An All Star Comedy Cast Now playing at the Theatre.

## LOBBY BLOW-UPS



These handsome 28 x 42 colored enlargements aid your advance or current lobby displays. Priced individually at \$3.50 each. Set of three—\$10.00 per set.

Order directly from:

PHOTOCOLOR STUDIOS  
220 West 42nd St., N. Y. C.

All prices quoted f.o.b. New York



# Exploitation Ideas

## Joan's Desire To Change Name, Good For Publicity

Here is a way of using a story which received universal newspaper breaks recently.

Joan Blondell's announcement that she wishes to change her name to Joan Barnes, since her recent marriage to George Barnes, Warner-First National cameraman, aroused a lot of comment from both men and women. Should she give up a name which has become almost a by-word? Would she be sacrificing an important factor in her marriage if she didn't change her name to the same as her husband's?

This story makes a swell tie-up with the Inquiring Reporter stunt.

Send out a reporter and a photographer around your town. Have them ask as many people as they can one of the following questions:

- 1—Do you think Joan Blondell should change her name to that of her husband's?
- 2—Do you think Joan Blondell would impair her marriage by not changing her name to that of her husband's?

Print the six best answers received each day in your local paper, along with photos of the people who have given the answers. Award two passes to "Havana Widows" to everyone whose answer is printed in the paper.

## MAN IN UNDIES WILL GET LAUGHS GOOD BALLYHOO

One of the most screamingly funny sequences in "Havana Widows" is the episode where Guy Kibbee, in his long heavy underwear, is pursued by Joan Blondell in a daring negligee. Arrange for a street ballyhoo taken from this idea. Get a fat, middle-aged man of the Guy Kibbee type who would look awkward in such a get-up.

Deck him out with a cane and top hat, a suit of long heavy underwear, and a card reading, "This is all that the HAVANA WIDOWS left me!"

The night of the opening he should be on hand in the same costume, opening the doors of the cars as they drive up, and again appearing unconcerned about his appearance.

## BURGEE

In brilliant shades for suspension under your marquee. Size 20 x 30 inches, printed on heavy, durable canvas. Economically priced at 50c each.

## 'Chuckle Ad' Contest Is Good Newspaper Tie-Up

Take advantage of the humorous dialogue in this picture, by exploiting the attraction in as many ways possible from this angle.

A good way of doing this is by use of the "Chuckle Ad Contest," which has been outlined in previous Warner and First National Pictures' merchandising plans. This contest has brought marvelous results wherever used, and in many cases has become a popular and permanent feature of the newspaper.

If you have not used the "Chuckle Ad Contest" before, here is a swell chance to break with it on this show. Plant it as an advance stunt. It's of mutual advantage to your theatre and the co-operating newspaper.

"Chuckle Ads" are humorous and easily composed. At least four separate lines, taken from as many classified advertisements are put together to make a coherent but humorous sentence. Below is a sample "Chuckle Ad":

"For Sale—Fine high grade pig genuine solid mahogany legs six years secretarial experience slightly used but motor is guaranteed."

The advantage of this contest to your newspaper is that it makes the reader actually read the classified ads in order to complete "Chuckle Ads." It takes but a few days to popularize this idea, and your newspaper will want to continue it as a regular feature, cooperating with you on all your pictures.

The theatre gets its share of the tie-up in the space used by the paper in its news and advertising columns to herald and popularize the contest. Offer ten pairs of guest tickets daily—two to each of five people sending in the best five "Chuckle Ads" of the day.

In order to insure the success of this idea, the newspaper should devote large display advertising space, giving at least half of the space to the free ticket offer and the advertising of your attraction. Likewise the publicity copy should strongly sell your picture in connection with the free ticket awards. News boxes should be carried on the front page and spotted through the rest of the paper calling attention to the contest.

**"havana widows"**

with  
**JOAN BLONDELL  
GLENDA FARRELL**

Order directly from  
**MORRIS LIBERMAN**  
729 Broadway New York City

## GET PATRONS TO WRITE GAG LINES

Get your patrons to supply copy for your advance advertising of "Havana Widows."

Ask them to submit non-sensical sayings, funny remarks, and wisecracks apropos of "Havana Widows." Have the copy lettered on large individual cards and spotted around the lobby. The same signs can later be used on your front during the run of the picture.

If you think it advisable you can credit each funny line to the name of the person submitting it. Hand out small cards and ask your patrons to write their funny lines and leave them with the cashier or any attendant in your theatre.

## SIGNPOST MAKES GREAT DISPLAY

You can attract a maximum amount of attention to your attraction by blowing up Still No. 202 on this picture. This still shows Joan Blondell and Glenda Farrell holding on to a signpost and pointing to the caption on top which reads "HAVANA." A life size enlargement of this still to be placed either in front of your theatre or on a busy street corner, should create loads of comment on your show. Be sure that the picture's title and play-dates are printed on this display. If your local exchange does not have this still order it direct from THE STILL DEPARTMENT, Warner Bros. Pictures, 321 West 44th Street, N. Y. C.



JOAN BLONDELL

Mat No. 17 Price 10c

## MAKE BLOW-UPS OF CARTOON ADS

The series of clever cartoons which are used in several ads shown in the advertising section can be put to other effective uses.

For instance, you can make enlargements of them and post them in your lobby in advance of your opening, then move them out front during the run of the picture.

Your poster artist can copy the cartoons for displays which would attract a great deal of attention and put across the comedy angle of "Havana Widows."

## STREET STUNT GOOD BALLYHOO

Get two well-dressed and attractive girls to parade through the busiest sections of your town, with an aristocratic wolfhound on a leash. This should get loads of attention from passers-by. Tie this in with your attraction by having one of the girls carry a make-up box, on which the following copy is lettered:

"TWO TRAVELING BURLIQUESQUE QUEENS WHO MADE GOOD IN HAVANA See how they work it in HAVANA WIDOWS" Now showing at the Theatre."

## 'Havana Widows' Club Cards Make Good Gag For Ladies

Here's a gag that the ladies will go for in a big way. Distribute membership cards on the style suggested below. Its a good way to get across the comedy angle of the picture and get the men to take their lady friends to see "Havana Widows."

Your local printer can make up these membership cards at a low cost. Distribution should be made among sales girls, stenographers, housewives, in beauty parlors—in fact every place that women may be reached.

The reverse side can be used to advertise your play-dates.

## "HAVANA WIDOWS" CLUB

This is to certify that:

..... is a member in good standing of the "HAVANA WIDOWS" CLUB and is entitled to get her man to take her to see "HAVANA WIDOWS" starting next Friday at the Strand Theatre.

### Charter Members:

JOAN BLONDELL, GLENDA FARRELL,  
GUY KIBBEE, LYLE TALBOT  
ALLEN JENKINS, FRANK McHUGH  
and RUTH DONNELLY.

Show this Card to Your Man And Give Him The Pass-Word: "TAKE ME TO SEE 'HAVANA WIDOWS'"

## Handsome Colortone Effect



4 x 5 Colored positive only.....\$2.00  
—Set (pos. and neg.)..... 3.00  
3 1/4 x 4 Colored positive only..... 1.50  
—Set (pos. and neg.)..... 2.25

Order by Number N-678

NATIONAL STUDIOS, Inc.

226 West 56th Street, New York  
Be sure to specify and include remittance with order to avoid parcel post and C.O.D. charges.

## FREAK FACTS! . . . . . by SELZ

**YOU GREAT HANDSOME MAN!**

**JOAN BLONDELL**  
STAR OF "HAVANA WIDOWS" KIDDED THE COPS OUT OF A TICKET FOR SPEEDING THREE TIMES IN ONE WEEK.

**GLENDA FARRELL**  
MOST CHARMINGLY HARDBOILED OF MODERN WISECRACKERS BEGAN HER STAGE CAREER AS LITTLE EVA IN 'UNCLE TOM'S SHOW.'

**ALLEN JENKINS** CROWN PRINCE OF SCREEN ROUGHNECKS. STARTED AS A CHORUS BOY IN THE SAME BROADWAY MUSICAL WHICH GAVE JAMES CAGNEY HIS FIRST CHANCE AS A HOOFER.

**FRANK McHUGH**  
SCREEN COMEDIAN PRIDES HIMSELF ON THE FACT THAT HIS FIRST CRADLE WAS A THEATRICAL TRUNK.

**LYLE TALBOT'S** REAL NAME IS LYLE TALBOT-HOLLYWOOD BUT HE REFUSES TO USE IT BECAUSE NO ONE WOULD BELIEVE IT.

Mat No. 37 Price 10c

## Sensational Fashion Tie-Up With "Studio Styles" Affords You Great Advertising

Here is a sensational tie-up set for you to capitalize on in cooperation with your local store.

Arrangements have been made with Studio Styles Inc., to reproduce the gowns originally designed by Orry-Kelly, famous Hollywood stylist for Warner Bros. and First National Pictures.

Approximately one hundred leading stores from coast to coast are ready to cooperate with exhibitors in their respective cities. Only one retail store is appointed in each city to sell Studio Styles exclusively. Look at the list printed below and contact the dealer in your town.

Local stores represented in this tie-up have been supplied by Studio Styles, Inc. with the following advertising ads and display material:

Newspaper Advertising Mats.  
28 x 42 Star Photos.  
11 x 14 Photos

Use this tie-up to help you sell "Havana Widows." The illustration to the right shows Glenda Farrell in the gown which she wears in "Havana Widows." This gown has been reproduced by Studio Styles, Inc. and is carried by your local store named in the list below.

Contact your local store and effect a tie-up along the following lines:

1. Arrange for a fashion display or style show with living models wearing Studio Styles, in your theatre.
2. Distribute dealer's circulars illustrating Studio Styles to your women patrons.

3. Supply the store with extra stills from "Havana Widows" for a window display tying in your theatre name and play-dates.
4. In the event that the store uses newspaper space to advertise Studio Styles, arrange to get your theatre name and play-dates carried in the copy.
5. All stores featuring Studio Styles are eager to effect tie-ups with local exhibitors. The exact program of cooperation must be worked out between yourself and the store in your town.

This tie-up is a natural—one bound to help your box office. It's an institution tie-up that can be used on all Warner Bros. and First National pictures featuring the stars whose gowns have been reproduced by Studio Styles.

Previous releases for tie-ups with Studio Styles are: Ann Dvorak in "College Coach" Still No. DV. 228; Ruth Chatterton in "Female" Still No. RC.131. Watch for this tie-up which will be carried from time to time in Warner Bros. and First National merchandising plans.



GLEND A FARRELL

in "Havana Widows" wears this strikingly modern frock of black Heather Dew with startling white kid collar and cuffs.

(Still No. GF 84)

Here Is The List Of Stores. If There Is No Store Represented In Your Town, Get In Touch With Studio Styles Inc., 525 Seventh Avenue., New York, N. Y.

RUSSELL GOWNS  
Att.: A. J. Russell,  
334 St. Peter St.,  
St. Paul, Minn.  
AL LEVY'S, INC.,  
Montgomery, Ala.  
WOLF & DESSAUER,  
Ft. Wayne, Ind.  
RUSSEK'S FIFTH AVE. INC.,  
5th Ave. & 36th St.,  
New York, N. Y.  
Att.: Mr. Dave Nemerov  
ERNEST MAAS, Inc.,  
511 Tampa St.,  
Tampa, Fla.  
GODLRING'S,  
417 Milam St.,  
Shreveport, La.  
D. GOLDRING,  
c/o Godchaux's Clo. Co.,  
New Orleans, La.  
D. GOLDRING,  
c/o Berry-Burk & Co.,  
Richmond, Va.  
GOLDRING & GROSS,  
c/o Washer Bros.,  
Fort Worth, Texas.  
D. GOLDRING,  
c/o Lion Clo. Co.,  
San Diego, Calif.  
D. GOLDRING, INC.,  
c/o J. Blach & Sons,  
Birmingham, Ala.  
D. GOLDRING,  
c/o Geo. Muse Clo. Co.,  
Atlanta, Ga.  
THE M. O'NEIL CO.,  
Akron, Ohio.  
ROSHEK BROTHERS CO.,  
Dubuque, Iowa.  
CHEZ MARIE,  
Bronxville, N. Y.  
COYLE & RICHARDSON,  
Charleston, W. Va.  
Att.: Mr. W. M. Eberly.  
BYCK BROTHERS & CO.,  
Louisville, Ky.  
Att.: Mr. J. E. Kannapell.  
BULLOCK'S,  
Los Angeles, Calif.  
Att.: Mr. Van Dyke.  
MR. J. S. BROIDA,  
Parkersburgh, W. Va.  
JOHN BRESSMER CO.,  
Att.: Mr. MacFarlane,  
Springfield, Ill.  
BOWMEN & CO.,  
Harrisburg, Pa.  
BON MARCHE,  
Sacramento, Calif.  
Att.: Mr. E. C. Nathan.  
L. L. BERGER, INC.,  
Buffalo, N. Y.  
Att.: Miss VandeWater.  
H. S. BARNEY CO.,  
Scheneectady, N. Y.  
Att.: Mr. Richard P. Davls.

THE W. I. ADDIS CO.,  
Syracuse, N. Y.  
Att.: Mr. C. P. Smith.  
THE GORTON CO.,  
Elmira, N. Y.  
STRAWBRIDGE & CLOTHIER,  
Philadelphia, Pa.  
Att.: Mr. C. G. Taylor.  
RENARD'S,  
Tulsa, Okla.  
NEW IDEA SHOP,  
514 Jefferson Ave.,  
Toledo, Ohio.  
Att.: Miss Fay Morgan.  
MAKOFF CLASSIC SHOP,  
60 E. South Temple St.,  
Salt Lake City, Utah.  
GARFINCKEL'S,  
Washington, D. C.  
Att.: Mr. Julius Garfinekel  
FREDERICK & NELSON,  
Seattle, Wash.  
Att.: Mr. W. E. Rinshed.  
FORBES & WALLACE, INC.,  
Springfield, Mass.  
Att.: Mr. D. M. Monroe.  
WM. FILENE'S SONS CO.,  
Boston, Mass.  
FIELD'S APPAREL SECTION,  
c/o Stewart's Dry Goods Co.,  
Decatur, Ill.  
THE FASHION SHOP,  
Yonkers, N. Y.  
FAMOUS BARR CO.,  
St. Louis, Mo.  
Att.: Mr. Roy Lockhart.  
EVERYBODY'S,  
W. A. Vandewart,  
Roswell, New Mex.  
DICKSON-IVES CO.,  
Orlando, Fla.  
Att.: Mr. M. B. Ives.  
THE ELLSWORTH STORE,  
S. Bend, Ind.  
DENHOLM & McKAY,  
Worcester, Mass.  
Att.: Mr. James J. Hoar.  
DAVID'S,  
D. & H. Israel, Inc.,  
Albany, N. Y.  
H. C. CAPWELL CO.,  
Oakland, Calif.  
JACKSON GRAVES,  
904 Nicollet Ave.,  
Minneapolis, Minn.  
Att.: Mr. A. Sapero.  
J. L. HUDSON CO.,  
Detroit, Mich.  
Att.: Mr. L. B. Sappington.  
HOWLAND D. G. CO.,  
Bridgeport, Conn.  
Att.: Mr. F. M. Byers.  
HOWER & SEAMAN, INC.,  
Jackson, Mich.

JOSEPH HORNE CO.,  
Pittsburgh, Pa.  
Att.: Mr. Hugo C. Gutsche.  
E. N. HOLMES, LTD.,  
Hilo, Hawaii, T. H.  
KATHARINE HOCTOR,  
Saranac Lake, N. Y.  
HERZBERG,  
c/o Ben Simon,  
Lincoln, Neb.  
ELEANOR HARRIS,  
264 Central Ave.,  
Hot Springs, Ark.  
A. HARRIS & CO.,  
Dallas, Texas.  
Att.: Miss Evans—Mrs Roberts.  
PHIL M. HALLE & SON,  
Memphis, Tenn.  
THE GOWN SHOP,  
Bldg. & Loan Bldg.,  
Saginaw, Mich.  
THE GOWN SHOP,  
Kalamazoo, Mich.  
Hot Springs, Ark.  
R. T. GREGG & CO.,  
Lima, Ohio.  
Att.: Mr. Roy T. Gregg.  
THE LILYAN GRIFFIN SHOP,  
1640 Arrington Ave.,  
Evanston, Ill.  
GOLDSTEIN & MIGEL,  
Waco, Texas.  
Att.: Mr. R. C. Fain.  
THE MAY CO.,  
Denver, Colo.  
T. S. MARTIN,  
Sioux City, Iowa.  
MARION APPAREL CO.,  
Mason City, Iowa.  
MARION APPAREL CO.,  
Davenport, Iowa.  
THE EDW. MALEY CO.,  
New Haven, Conn.  
Att.: Mr. Hunter.  
MANDEL BROTHERS,  
Chicago, Ill.  
Att.: Mr. Albert M. Post.  
MOORE'S,  
Honolulu, Hawaii, T. H.  
LOVEMAN BERGER & TITLEBAUM,  
Nashville, Tenn.  
Att.: Mr. S. C. Ransdell.  
FRED'K LOESER,  
Brooklyn, N. Y.  
Att.: Miss E. Shady.  
THE LINDNER CO.,  
Cleveland, Ohio.  
Att.: Mr. A. V. Dilley.  
LEVY BROS. D. G. CO.,  
Houston, Texas.  
Att.: Mr. E. Gerson.  
KORRICK'S D. G. CO.,  
Phoenix, Ariz.  
Att.: Mr. Abe Korrick.

THE F. & R. LAZARUS & CO.,  
Columbus, Ohio.  
Att.: Mr. Lee E. Davis.  
KRESGE DEPT. STORE,  
Newark, N. J.  
Att.: Mr. Wm. D. Shulte.  
THOMAS KILPATRICK & CO.,  
Omaha, Neb.  
Att.: Miss Betty Burke.  
SCHAGRIN'S,  
811 Market St.,  
Wilmington, Del.  
Att.: Mr. Isadore Schagrin.  
SAPERO STYLE SHOP,  
Virginia, Minn.  
SAPERO STYLE SHOP,  
Hibbing, Minn.  
RORABAUGH-BROWN D. G. CO.,  
Oklahoma City, Okla.  
Att.: Mr. F. F. Morton.  
RIKE KUMLER CO.,  
Dayton, Ohio.  
Att.: Miss Griesmer.  
POPULAR DRY GOODS CO.,  
El Paso, Texas.  
Att.: Mr. Schwartz.  
POLLOCK STORES CO.,  
Ft. Smith, Ark.  
PFEIFER BROS.,  
Little Rock, Ark.  
Att.: Mr. Preston Pfeifer.  
NEWTON'S,  
Bellingham, Wash.  
THE MORTON CO.,  
Binghamton, N. Y.  
J. R. MILLNER,  
Lynchburg, Va.  
Att.: Mr. B. K. Merryman.  
MR. M. G. MICHAEL,  
P. O. Box 22,  
Athens, Ga.  
McBRIDE'S, INC.,  
Spokane, Wash.  
Att.: Mr. E. S. McBride.  
MEIER & FRANK CO.,  
Portland, Oregon.  
WURZBURG D. G. CO.,  
Grand Rapids, Mich.  
THE WONDER, INC.,  
Stockton, Calif.  
WOLFF & MARK CO.,  
San Antonio, Texas.  
THE WINKELMAN CO.,  
Port Huron, Mich.  
Att.: Mr. A. Winkelman.  
THE WHITE HOUSE,  
San Francisco, Calif.  
Att.: Mr. E. E. Severns.  
THE STYLE SHOP,  
Huntington, W. Va.  
THE STROUSS-HIRSHBERG CO.,  
Youngstown, Ohio.  
Att.: Mr. A. W. Einstein.  
STONE & THOMAS,  
Wheeling, W. Va.  
Att.: Miss Sutton.

STERN & MANN CO.,  
Canton, Ohio.  
Att.: Mr. Harry S. Mann.  
SAMUEL SPICEL, INC.,  
Roanoke, Va.  
SNELGROVE'S,  
Charleston, S. C.  
THE JOHN SHILLITO CO.,  
Cincinnati, Ohio.  
Att.: Mr. I. E. Plaut.  
THE SHEPARD CO.,  
Providence, R. I.  
Att.: Mr. H. K. Faupel.  
THE SEAMAN CO., INC.,  
Lansing, Mich.  
Att.: Mr. Wm. E. Seaman.  
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Wilkes-Barre, Pa.  
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# Posters & Accessories

Chain down your pocketbooks—

those gold-digging

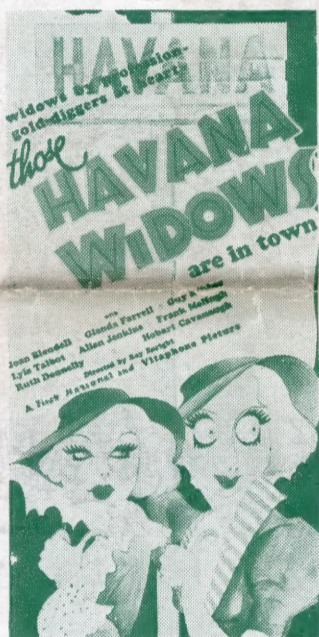
# havana widows

are in town!

with  
 Joan Blondell • Glenda Farrell • Guy Kibbee  
 Lyle Talbot • Allen Jenkins • Frank McHugh  
 Ruth Donnelly • Hobart Cavanaugh  
 Directed by Ray Enright  
 A First National & Vitaphone Picture

24 SHEET

DESCRIPTION: The background is yellow with the title in red lettering with white outlines. In the upper left hand corner, lettering is blue. Names of players in green. Girls in cartoon effect have blue hats and blonde hair.



THREE SHEET



SIX SHEET



INSERT CARD



ONE SHEET



MIDGET WINDOW CARD

## Sliding Scale of Prices for Accessories

|                  |             |                           |              |
|------------------|-------------|---------------------------|--------------|
| <b>1-SHEETS</b>  |             | <b>WINDOW CARDS</b>       |              |
| 1 to 50 .....    | 15c each    | 1 to 50 .....             | 7c each      |
| 51 to 100 .....  | 13c each    | 51 to 100 .....           | 6c each      |
| Over 100 .....   | 11c each    | Over 100 .....            | 5½ each      |
| <b>3-SHEETS</b>  |             | <b>INSERT CARDS</b>       |              |
| 1 to 25 .....    | 40c each    | 1 to 25 .....             | 25c each     |
| Over 25 .....    | 36c each    | 26 to 50 .....            | 22c each     |
| <b>6-SHEETS</b>  |             | <b>HERALDS</b>            |              |
| 1 to 10 .....    | 75c each    | 1M to 5M .....            | \$3.00 per M |
| 11 to 20 .....   | 70c each    | Over 5M .....             | 2.75 per M   |
| Over 20 .....    | 65c each    | <b>PHOTOS</b>             |              |
| <b>24-SHEETS</b> |             | 11 x 14 Photos .....      | 75c a set    |
| Up to 25 .....   | \$2.00 each | (8 in set—colored)        |              |
| Over 25 .....    | 1.75 each   | 22 x 28 Photos .....      | 80c a set    |
|                  |             | (2 in set—colored)        |              |
|                  |             | Slides .....              | 15c each     |
|                  |             | Stills .....              | 10c each     |
|                  |             | Midget Window Cards ..... | 4c each      |
|                  |             | Merchandising Plans ..... | Gratis       |
|                  |             | Music Cues .....          | Gratis       |

(These prices apply to U. S. only)



WINDOW CARD



SLIDE

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